

ISAAC ORESANYA

BUSINESS INTELLIGENCE & REPORTING ANALYST

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PROFESSIONAL SUMMARY

Business Intelligence and Reporting Analyst with 2+ years turning recurring performance data into faster, more reliable decisions. Owns weekly KPI reporting across 70+ metrics, cutting preparation time 35% and improving on-time delivery from about 85% to 98% across 50+ cycles. Builds self-service dashboards and Python data workflows that cut common performance-question turnaround to under 30 minutes and produced 141K+ analysis-ready records.

CORE SKILLS

Reporting & BI: KPI reporting, metric definitions, performance analysis, dashboard development, data visualization, stakeholder reporting

Data & Quality: Python (pandas), SQL, Excel, Google Sheets, schema design, ETL workflows, data cleaning, data quality, duplicate-record audits

Platforms: Streamlit, Power BI, Tableau, Looker Studio, PostgreSQL, Scrapy, Playwright, Beautiful Soup

PROFESSIONAL EXPERIENCE

DATA CAREER JUMPSTART | Reporting & Operations Analyst | Remote | Jan 2024 - Present

- Own company-wide weekly KPI reporting across 70+ metrics; cut preparation time 35%, from eight hours to about five hours per cycle, saving roughly 12 hours per month through standardized definitions, templates, and source handling.
- Improved on-time report delivery from about 85% to 98% across 50+ cycles and cut post-delivery corrections 40% by introducing a consistent reporting calendar, ownership rules, and source-data validation.
- Supported 50+ strategy reviews and influenced at least 15 documented decisions across webinars, content, acquisition, community, and operating priorities.
- Built self-service Streamlit views for webinar and podcast performance, cutting common-question turnaround from one working day to under 30 minutes and saving stakeholders 6-10 hours per month.
- Reviewed 50+ analyst projects and reduced average revision cycles 20-30% through earlier feedback on SQL logic, dashboard choices, and analytical communication.

NOVAE, LLC | Data Analyst (Contract) | Remote | Jun 2024 - Jan 2025

- Automated or standardized 60-75% of a three-source collection and preparation workflow, cutting a full refresh from roughly five days to one or two days.
- Built a Python ETL workflow with Scrapy, Playwright, Beautiful Soup, and pandas that consolidated 163,229 records and produced 141,228 analysis-ready records; a common schema cut manual cross-platform comparison time 50-70%.
- Identified 60,784 duplicate rows in a 139,554-row dataset (43.6%), rebuilt the output around 78,770 validated unique records, and added controls to prevent recurrence.
- Delivered 100% of milestones across at least eight paid phases over seven months, managing requirements, revisions, documentation, and handoff; the client later used the data foundation to build a freelance pricing GPT.

EXPLAIN THE DATA | Founder & Publisher | Nigeria | Apr 2025 - Present

- Grew a focused LinkedIn newsletter to 2,400+ subscribers in 16 months and increased average article open rates from about 20% to 27% through practical guidance on SQL, reporting, dashboards, data quality, and analytical reasoning.

EDUCATION

FEDERAL UNIVERSITY OF AGRICULTURE, ABEOKUTA

B.Sc. in Physics | Abeokuta, Nigeria | Jan 2021 - Sep 2024